

March 8, 2013

Dear Sponsor,

The Pharmacy Association of Nova Scotia and Dalhousie's Continuing Pharmacy Education are hard at work planning for the 49th Annual Dalhousie Pharmacy Refresher and PANS Annual Conference. Taking place from November 1<sup>st</sup> through 3<sup>rd</sup> at the Marriott Harbourfront, Halifax, the theme of this year's event is "Making It Happen." Sessions will be built around the new services pharmacists can provide and how to implement them into their workflow and make the change happen. We need your support to make this year's conference happen.

Based on the feedback from our members, attendees and sponsors, we have made some changes to the weekend. We will no longer hold a Trade Show. Exhibitor space will be available for Platinum and Gold Sponsors only. We have moved our Awards presentation to Saturday evening. This gala event will honour the best and brightest of today's pharmacists in Nova Scotia. Corporate Tables will be available for purchase. Friday Night has been left as a "free night" for sponsors or participants who wish to hold a separate event or take clients out to dinner. We ask that people refrain from holding events on Saturday Night.

With the elimination of the Trade Show opportunity, we have added the "Friend of Pharmacy" category. This year's sponsorship levels are: Platinum (\$10,000+HST), Gold (\$7,500+HST), Silver (\$4,500+HST), Bronze (\$2,500+HST) and Friend of Pharmacy (\$1,000+HST). Other sponsorship opportunities include sponsorship of a lunch or a nutrition break.


Enclosed is a copy of the Sponsorship Agreement. Please complete this form and mail your cheque, made payable to the Pharmacy Association of Nova Scotia, to the address indicated on the Agreement.

Your support is greatly appreciated. Let's make this happen!

Regards,



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